

Even in Exile (2020)

Site-specific graphic work. Commissioned by James Dean Bradfield and Orchard Records.

Similar to the invitation for 'The Murenger and Other Stories', this was an invitation from the musician James Dean Bradfield (Manic Street Preachers) to develop artwork that could be used for the cover of a solo album he had written inspired by Victor Jara; a Chilean musician and political activist who was murdered in the first days following the Pinochet coup d'état. Beyond that, the invitation was extended to include the design and layout for all elements of each format of the release – vinyl LP, CD and tape; the covers, the lyric sheets, and booklets, the case inserts, the CD/tape/vinyl stickers etc. This allowed me to approach these spaces as a site through which I could consider the entire visual experience of the audience.

Further documentation

<https://www.smarkgubb.com/even-in-exile>

Further Evidence/Information

The Guardian – James Dean Bradfield Interview – featuring images of engraved guitar:

<https://www.theguardian.com/music/2020/jul/26/james-dean-bradfield-im-not-sure-musicians-telling-people-who-to-vote-for-helps>

The Guardian – 'Even in Exile' Review – featuring images of wall engraving/painting and engraved guitar:

<https://www.independent.co.uk/arts-entertainment/music/reviews/james-dean-bradfield-review-even-exile-manic-street-preachers-a9667226.html>

Q Magazine – 'Even in Exile' Review – featuring images of wall engraving/painting and engraved guitar:

<https://archive.org/details/q-magazine-august-2020-user-upload.-net/page/106/mode/2up>

Manic Street Preachers Web store:

<https://store.manicstreetpreachers.com/>

Tangible Audience Metrics

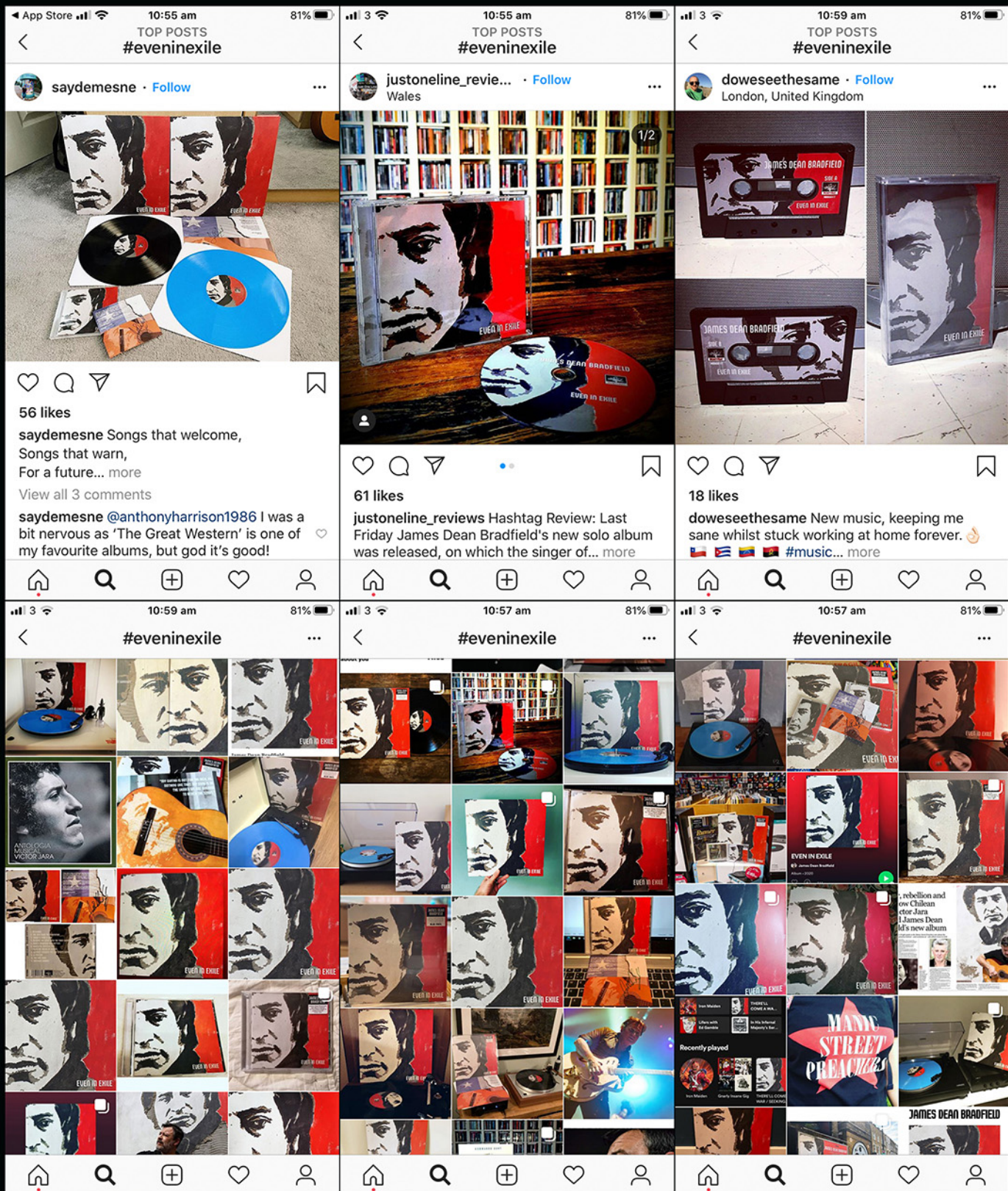
Physical copies of the album sold (all formats):	8000 approx.
Q Magazine circulation:	44,050
Observer circulation:	110,438
The Guardian circulation:	140,100



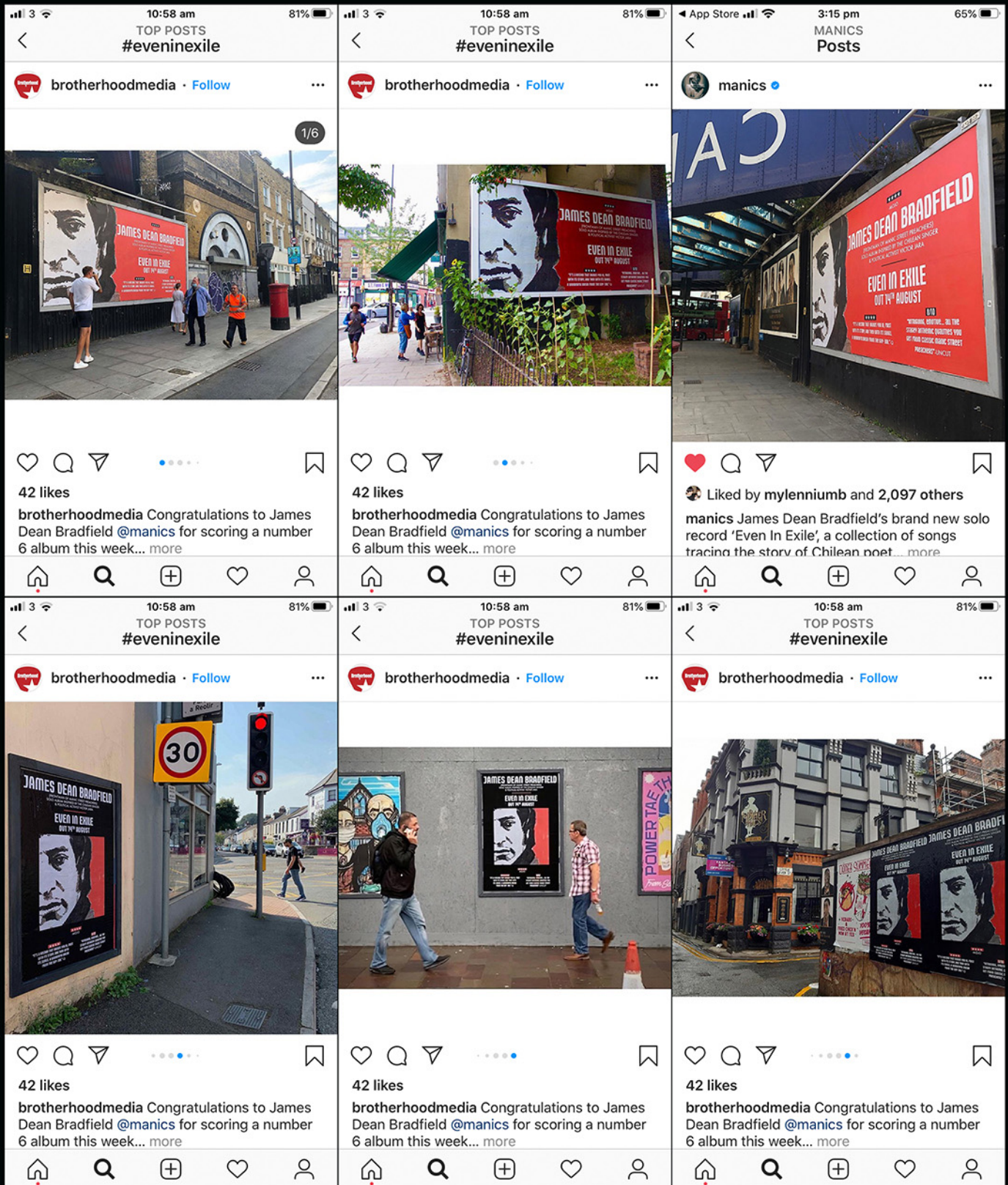
Portrait of Victor Jara carved and painted on concrete wall (2020)
Original artwork created for James Dean Bradfield's *Even in Exile* album cover design



Hand-engraved portrait of Victor Jara on Spanish guitar (2020)
Original artwork created for James Dean Bradfield's *Even in Exile* album cover design



Even in Exile (2020)
Screenshots from a range of public Instagram accounts



Even in Exile (2020)
Promotional materials installed at various UK sites