

# Sustainability at Worcester Business School

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# PRME Principles for Responsible Management Education

*an initiative of the United Nations Global Compact*



The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative that aims to transform management education through Seven Principles and develop the responsible decision makers of tomorrow to advance sustainable development.



WBS is one of 800+ Signatory Members in 96 Countries



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# SUSTAINABLE DEVELOPMENT GOALS



Worcester Business School supports the Sustainable Development Goals.



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# External Sustainability Help and Collaboration

- Student Led Consultancy – bespoke project to improve sustainability practices within an organisation.
- Sustainability training: bespoke training courses in carbon literacy, net zero, sustainability auditing, etc.
- Sustainability courses:
  - MSc Global Sustainable Management
  - Executive MBA
- Opportunities for masterclasses and workshops

IMAGE  
REDACTED

**STUDENT LED  
CONSULTANCY**



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# Student Led Consultancy

- Students acting as consultants work with organisations to:
  - Conduct an environmental audit to establish a practice base line
  - Provide suggestions on how to improve sustainability practices

“The student identified that we had a management problem – sustainability was considered everyone’s responsibility, but consequently it was no one’s responsibility.”

“The output of the student’s work has been incredibly useful and has put us on a road to being a more sustainable company.”

“The most valuable learning experience was what a great resource students can be.”

“We learned a lot from our student ..in only two months.”

“It has opened out eyes to how useful student led projects like this can be to the company.”

“It solved a problem for us, and it offered the student some real-world work experience.”

“We achieved a much higher volume of benefits beyond our expectations, and a higher quality.”

“We found opportunities to reduce energy costs across plants”

“The student was more efficient and able to cover a larger amount of work than expected during the 3-month period.”

“The ability to get a task/project completed in a concise timeframe to a high level, while not needing to add workload to current staff or have to go through a full recruitment process to find someone who can do the work.”

“The student made design and organisation suggestions to improve what we do and how we communicate it as a company.”



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Please contact us to discuss sustainability opportunities

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Links:

SDGs: <https://sdgs.un.org/goals>

PRME: <https://www.unprme.org/>

Global Compact: <https://unglobalcompact.org/>



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UN SDG logo and diagrams are made available under the Informational Purposes section of the following guidelines:  
[https://www.un.org/sustainabledevelopment/wp-content/uploads/2023/09/E\\_SDG\\_Guidelines\\_Sep20238.pdf](https://www.un.org/sustainabledevelopment/wp-content/uploads/2023/09/E_SDG_Guidelines_Sep20238.pdf)

Link to the United Nations Sustainable Development Goals web site:  
<https://www.un.org/sustainabledevelopment>

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