

Embedding real world learning through inspirational guest speakers and the University as a live case study

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Areas to be covered

1. Introduction to the Responsible Business (BMGT2223) module team
2. Recognition - Team Teaching Award
3. Design of the module
4. Logistics of our LTA
5. The University as a live case study
6. Role of the guest speakers
7. Outcomes: Performance and Feedback
8. What's next for this research-informed teaching?

Module Team



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Teaching Award



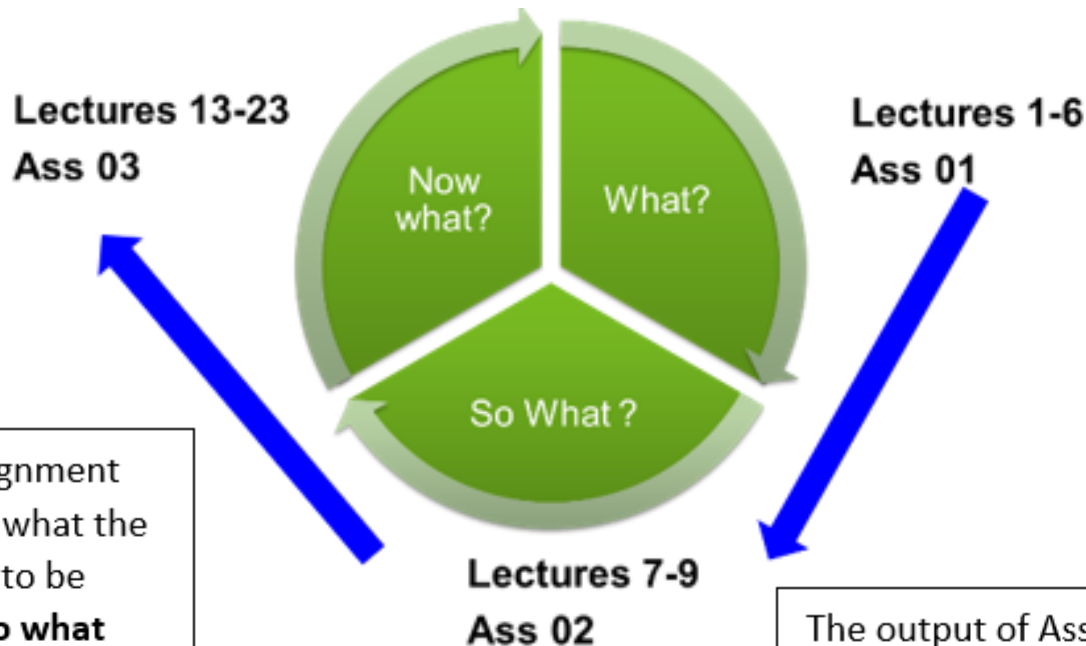
University of Worcester
Team Teaching Award Recipient 2021

"The learning design, which includes learning, teaching and assessment has a strong focus on sustainability and through this employability and graduate attributes"

"Achieving consistency in any team needs hard work, commitment, and a passion to succeed. These case studies demonstrate this commitment from module planning and development, through to delivery, evaluation, and dissemination."

Design of the Module (BMGT2223)

Integrated LTA Module Framework



The output of Assignment 02 (the analysis of what the university is doing to be responsible, i.e., **so what** does this mean?) forms the input into Assignment 03 (the strategy to improve the university's responsible business practice, i.e., **now what** should the University do to be responsible?)

The output of Assignment 01 (the understanding of **what** the university is doing to be responsible) forms the input into Assignment 02 (the analysis of what the university is doing to be responsible i.e., **so what** does this mean?).

Logistics of our LTA



The University as a case study



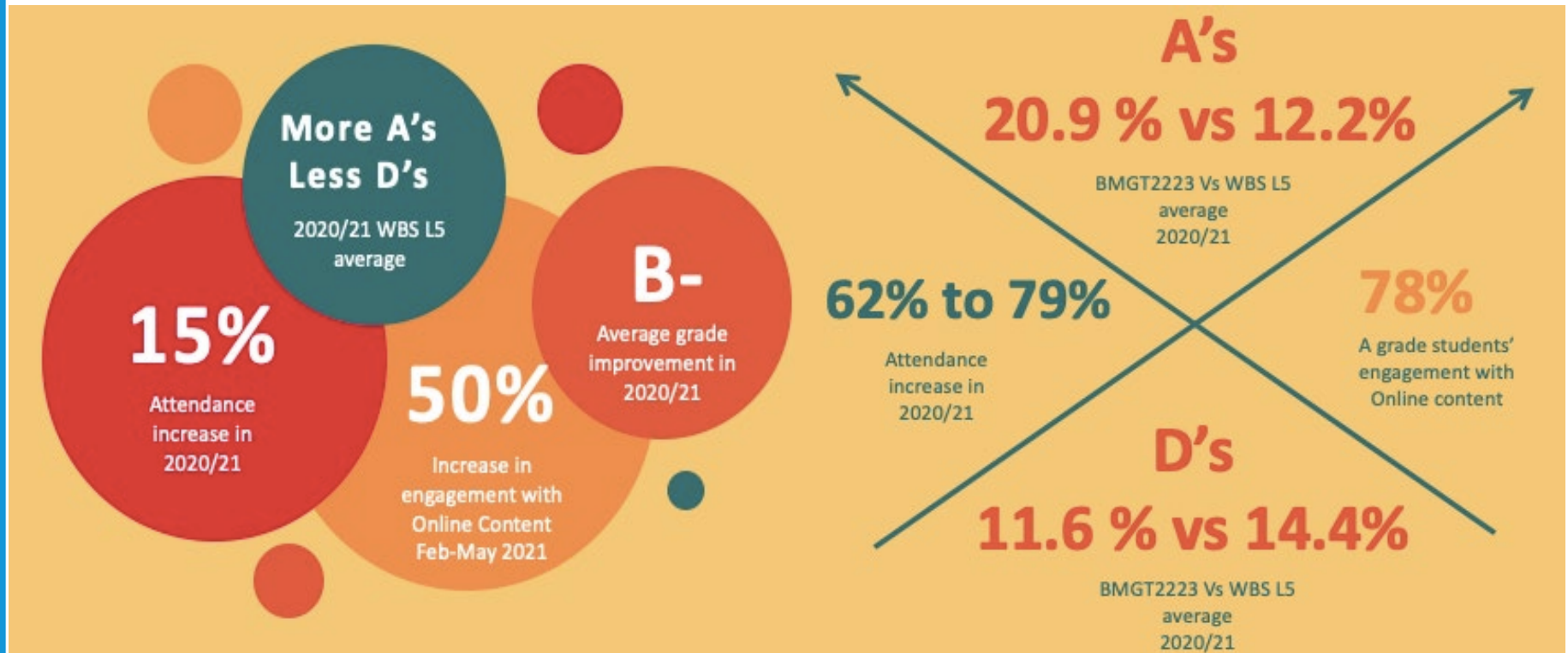
- Audit the University to establish whether we are a Responsible Business.
- Analyse the performance of the University and compare to others.
- Recommend improvement interventions and propose an implementation plan

Guest Speakers

- Weekly guest speakers to bring real-world business into the classroom.
- Guest speakers invited are relevant and engaging.
- Teaching team collaborated with guest speakers to add value to the students' learning experience.



Outcomes: Students' performance



Outcomes: Feedback

"This module does stand out because of the amount of guest speakers that come and talk to students"

"You gain knowledge and different experiences from industry leaders and people with experience in the field"

"It's always a pleasure to work directly with students and I look forward to it. Whilst WBS think I might be doing them a favour it is the exact opposite"

"It is a very valuable opportunity to garner young people's opinions which are freely given. I always go away with a fresh and different to-do list"

"This module really does give you a solid grounding of how to improve your employability skills and your skill sets greatly"

What's next for this research informed teaching

A word cloud featuring various educational and research-related terms. The words are arranged in a roughly triangular shape, with 'Experience' being the largest and most central. Other prominent words include 'Research inspired', 'Dissemination', 'Reflection', and 'Interesting'. Smaller words like 'Golden-triangle', 'PRME', 'Inspiring', 'Professional collaboration', 'Graduate-attributes', 'UW L&T strategy', 'Learning', 'College RKE strategy', and 'Assessment' are also present. The colors of the words range from green to purple, with some words having a slight shadow effect.

Golden-triangle
Reflection Interesting
Research inspired
PRME
New perspectives
Experience Inspiring
Professional collaboration
Graduate-attributes Dissemination
UW L&T strategy Learning
College RKE strategy
Assessment



THANK YOU