

# **‘Grow Your Own: Expanding capacity through KT Grants’**

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&

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# ***KT Grants***

- HEIF
  - Support UW Strategic Plan KTIE remit
    - Achieve synergy between scholarship, research, teaching, KT, enterprise
    - Outstanding expertise in selected areas securing international recognition
  - Business Development Office managed

# ***KT Grants - Objectives***

- Encourage further development of current and future research to promote a culture of RKTIE at University of Worcester
- Encourage collaborative working and commercialisation of research

# ***KT Grants - Process***

- KT Grant Reviews
- £20,000 grants
- 3 stages

# ***KT Grants - Process***

- 1. Proof of Concept / Market Research** (guideline up to £2k)
  - Test commercial viability of innovative business ideas
    - Undertake detailed analysis of market and competitive position
      - Conducting customer trials
      - Securing IP advice and protection

# ***KT Grants - Process***

## **2. Project Development** (guideline to £5k)

- Developing projects from concept to stage where they are ready to be implemented as a full project
  - Engagement of partners & co-ordination of steering/management groups
- Promotion & marketing of product /service prior to implementation
- Development of existing knowledge/research in readiness to take commercial opportunities

# ***KT Grants - Process***

## **3. Implementation of Project** (guideline to £13k)

- Developed project proposals to market
  - Management of the project
- Match funding for larger scale projects

# ***KT Grant - Successes***

## **2006 – 2010**

- 25 applications
- 18 successful projects
- £135,000 grants awarded
- 4 grant applications currently being reviewed



# ***KT Grant - Successes***

## **Examples of Innovative Projects:**

- **A Blended learning Approach to Modern Foreign Language Acquisition**
  - Collaboration of FE & HE in providing BLC for lesser taught & higher level modern foreign languages eg Arabic
  - Use of WIMBA as VLE allowing participants from across country
  - Presentations at the LLAS E-learning Symposium 2010; Association of University Language Centres conference
  - Partners; Coventry & Aston University, WCT

# ***KT Grant - Successes***

## **Examples of Innovative Projects:**

- **Psychometric Testing**

- design, development and promotion of Level A and Level B Psychometric Test training courses
- accredited by the British Psychological Society.
- First course was run in June 2007
- course commended as ‘excellent’ by British Psychological Society
- first distance learning Level A course fully accredited - BPS

# ***KT Grants – Recipient Perspective***

- Why essential for development
- How use them
- What have the grants enabled centre to achieve
- Thoughts on process

# *Why* essential for development

- Lack of 'time' to do the work – enables 'buy-out' OR new employment
- Gives the work 'credibility' and status
- Gives formality - budget/ reporting
- Recognised within workload
- Benefits from advice from assessing grant panel

# *How use them ?*

- To pump-prime large projects with long-term potential:
  - Psychometric Test Training Courses
  - Commercialisation of CCI

# ***What* have the grants enabled centre to achieve?**

- Status as an established training centre for BPS Level A and B psychometric test training courses
- Regular income - 'Bread and butter' product
- Provision of valuable experience for post-graduate students
- Engagement with business community
- Development of UW Personnel staff and UW students

# Thoughts on process?

- Responsive to feedback and modifiable!
- Invaluable for kick-starting new initiatives

# ***KT Grants - Future***

- Gain Feedback from applicants
- Develop grants in line with feedback
- Continue grant programme
- Budget £66k allocated 2010/2011
- Continue to report to RKTIE committee on KT grant success & promote best practice externally



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