

Chelsea Cottage
Winchelsea . East Sussex
TN36 4HU
Winchelsea 449 (STD 079 76)

21st January, 1980

Ms. Mary Cadogan
24 Southend Road
Beckenham
Kent BR3 1SD

Dear Mary,

It was good of you to ring me up the other day and as usual I enjoyed a chat with you.

Whether or not you have been in touch with Collins I do not know, but I have had some rather disquieting news from them regarding Lone Pine in Armada, the sales of which 'fell off rather badly last year'. I have not yet had an opportunity of speaking to Marion Lloyd personally about the situation, but what distresses me so much is that I have put so many of my eggs into the Collins' basket at their request. Their policy has been to drop other series including the Buckinghams, and then after asking me to write the Brown Family stories specially for younger readers, they have now virtually dropped this in order to 'concentrate on Lone Pine'. They then proceeded to sell out of their hardbacks so there are no supplies now for Libraries, and I finished the series with HOME TO WITCHEND, giving them this particular title as an Armada Original, and selling the hardback rights to Severn House. Incidentally the latter have done well with the hardback and have asked me to write an entirely new Lone Pine story for them, and which I suppose I should hold the paperback rights. This particular item of news is confidential.

Anyway the situation now is that out of twenty Lone Pine paperbacks six are now 'reprinting', which means that there will be an interval of at least nine months while they are unavailable to my readers, who continue to ask for them in order to complete their set.

As I know you are studying this tangled situation of children's paperbacks, I would like to make it clear that I have remarkable daily evidence from readers who admire the series and want more, and I have no doubt that Collins - and possibly any other paperback publisher - are unable to reach my particular readership, and in this particular case the fact is that so far Collins have been unable to get Lone Pine over properly. My public, as I am sure you will agree, is entirely different from their big sellers the Hardy Boys and Nancy Drew.

I am enclosing a copy of what I think is the best letter about Lone Pine that I have ever received from a reader. Hope to see you soon and thanks for your interest.

Yours ever,



Chelsea Cottage
Winchelsea
Sussex TN36 4HU
Winchelsea 449 (STD 079 76)

10th March, 1980

Ms. Mary Cadogan
24 Southend Road
Beckenham
Kent BR3 1SD

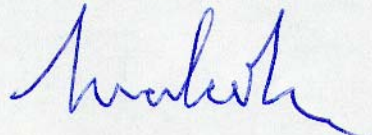
Dear Mary,

I was delighted to hear from Marion Lloyd that you have had a word together and she tells me that you are preparing a piece about me for the new Literary Review. I am not sure what this is, but, of course, I am delighted that you are going to feature my work. Do let me know more this in due course.

I think you may be interested to know that at last I have succeeded in getting a new agent and am now working happily with Gerald Pollinger of Laurence Pollinger Ltd. I am also being very strongly tempted to write yet another Lone Pine story and I wonder what you would think of this idea.

I enclose, just for your interest, two letters which I received on the same day and which may be of interest to you for your piece.

Yours ever,



Malcolm Saville

Sea Wilkies Comes Home
Armada
East Coast

Chelsea Cottage
Winchelsea
Sussex TN36 4HU
Winchelsea 449 (STD 079 76)

Belinda
Hick
2,000,000
Corgi
Sue

4 JAN 1990

over 2 million

Dear Mary.

Excuse scribble. Did you see
Yorkshire TV's new feature
Beth Turner? I missed it,
but what a wonderful idea
for YOU to produce a rival
show for Children's Books for
BBC. You're just the person
to do it. I'll back you
in every way I can.

Hope you've had a good
Christmas. I'm sure that
all of us connected with
Publishing will have to make

Complete
in place

60 letters
since
Xmas

done
1st time
in
Armada

Old
Merlin
days

1943 1st,
2
generations

Chelsea Cottage
Winchelsea . Sussex
TN36 4HU
Winchelsea 449 (STD 079 76)

5 APR 1977

Dear Mary -

I hope we're not really 'losing touch', but I do know that we are both very busy & probably always will be. I believe you are doing a piece on me, & so I want you to see two ~~very~~ remarkable letters which I received this morning. You are indeed the first person to see them & I know you will be good enough to return them at once although you may copy them if you wish. I know you will not disclose the names of the writers to whom I have written today.

I believe I told you that I have had to find another Agent & have gone to Gerald Pottagen who I have known casually for some years. He is pressing me to write another Lone Pine & maybe I will but the action will not take place after the 'finale' in 'Home To Witcham'. I'm still baffled

by the fact that we cannot get marston Barnes
into paper books. I certainly need that market
because the marston are not likely to reprint
any of the hard books!

I've just been approached by a chap who makes
films for 'Children's Film Foundation'. Actually
I wrote the story called 'Trotter at Townsend'
which was filmed round the farm house in
Hertfordshire where my family were living towards
the end of the war. The little girl "star"
who tried to ride my daughter's pony
was Petrina Clark. Anyway I'm more
interested in TV, but he may do something.
I hope all goes well with you & your work. It
would be nice to meet again soon. Let's see
if we can spend the time!

Hope you had a good Easter. The Lambke Lane
arrived.

As always

Malcolm

Did you like my Newsletter?

Chelsea Cottage
Winchelsea . Sussex
TN36 4HU
Winchelsea 449 (STD 079 76)

13 MAY 1980

Dear Henry.

You are very good for my morale & if you don't mind, I do like to keep in touch with you - you don't necessarily have to answer! I'm glad you've been into Hestercombe & just why they can't find a paper back market for Hestercombe beats me.

The situation at Colburn still seems complicated but my new Agent - Gerald Pollinger, doesn't really seem interested in anything except a new Lone Pine story personally published first as an Armada 'original' & I'm about to start planning this & will send you a copy of my 'essay' on the subject. But I'm completely sold on the Tolkien & have just finished 'Redshank's Warning'. I prefer the characters to the Lone Pine & the actual

writing & description of the backgrounds seem
better. These six stories, slightly revised &
up-dated should certainly find a market
which I may have to explore before handing
the proposition over to Pottingers. Please
keep your ear to the ground for me. &
do let me know if you would like to
read any more. Maybe we could start
a Revival movement in favour of Adventure
stories for children — see the enclosed
letter from the charming Mrs Stubble of
Oregon, USA. Actually I think a
Revival movement for MS the author is
about due!

So many of the letters I get re-affirm my
belief in the ~~extra~~ importance of human
relationships. Children long for friends
& believe in loyalty & this which the
Jillies exemplify. Now I must get
on with L.P.

All the best

Wendell

Chelsea Cottage
Winchelsea . Sussex
TN36 4HU
Winchelsea 449 (STD 079 76)

hand 4.81

Dear Mary -

Nice of you to write. I never expected
to get such a distinguished home Pinner but
thought you would like to see my scheme.

Members are settling in daily, but it is
difficult - if not impossible - to explain
to kids why they can't get the books.
There are only 9 left in print now.

I've told Collins that for another 6 months
at least I consider them to be my Publishers
& that they are under a moral obligation to
keep their promises. Meanwhile two other
Publishers know - in confidence - that the
rights for hardback & paperback could be
available. They are Knight & Hodder &
Caravel who would only be interested in
paper. But if you have any ideas
I'll be glad to have them & I wouldn't
mind you dropping a hint to any
Publisher who might be interested.

Have you heard that Collins are "For Sale",
Another Editor told me that & I suppose its
not surprising. I've shown "Security of
Another" Martin letter although Collins are
not doing anything illegal.

I'm not sure whether I told you that my
other problem is getting "Marston Brown"
paperbacked but Heronmore have those rights
at present & I know they are trying everywhere
themselves. But when their hard backs go
out I can give notice for the return of
all rights! What a life for a veteran
professional writer.

Anyway I'm taking my wife to Madeira
for a fortnight at the beginning of April
while I've still got something in the
Bank!

But we will try to meet when we get
back.

All the best.

Malcolm

MALCOLM SAVILLE
9 DELVES WAY
RINGMER, LEWES
EAST SUSSEX
BN8 5JU

3/8/81

Dear Mary

Thankyou so much
for our talk - you've
made my day & I'm
grateful for your
frank suggestions.

It is a fact that I
can get all the rights
of Lone Pine back from
Collins as soon as
each table goes out of
print. In other
words Colin Clark
would have some

experimental ones at once!

And could you find out
if Barbara Steigh is
still what. Radio is
much more suitable for
L.P. because there are a
lot of characters.

Bliss you for your help!

humbly,