Walk | See | Create: A Googlemapping Collaboration

A talk by Senior Lecturer in Illustration Andy Davies & Senior Lecturer in Design Andy Stevenson
“I can only meditate when I am walking. When I stop, I cease to think; my mind only works with my legs.” - Jean-Jacques Rousseau

- Richard Long, Rebecca Solnit, Derek Beres
- Simon Garfield: “Maps fascinate us because they tell stories.”
- What is Psychogeography?
- Can we harness it?
Process

- Google Maps
- Walk, See, Create workshop
- The process of recording
- The map as creative tool
- Embedding process in Illustration and Graphic Design modules
Limitations

- Evaluation of Google Maps
Alternatives

- ZeeMaps
- ‘Migrations’ project
Extension

- Google Earth applications
Further application

- Incorporating into student trips
- Incorporation into local community arts project, the ‘Worcestershire Ring Arts Trail’
- Mapping sustainable businesses – UW Sustainability
Conclusion

- A framework for community & educational projects
- A framework for expanding the capabilities of Illustration students
- A framework for expanding the capabilities of Graphic Design students
- Inter-course collaborative projects