

1 **Collaborative Evaluation of Individual and Team Performance in Training and Match Environments**
2 **using the Coach Logic Online Platform**

3

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5 **Abstract**

6 Sports coaches' commonly have a limited appreciation of pedagogy (Light & Evans, 2013).
7 Furthermore, investigations concerning coaches' use of performance analysis for athlete learning are
8 rare (Groom, Cushion, & Nelson, 2011). Complex Learning Theory (CLT) advocates nonlinear and
9 sociocultural educative approaches (Light, 2013). Considering this digital age, the aim of this
10 investigation was to examine coaches' use of Coach Logic - an online video-based coaching platform.
11 Seven Head Coaches (five rugby union and two field hockey) were interviewed individually whilst their
12 coaching staff and players contributed to group interviews. Results confirmed *a priori* themes of
13 active, social and interpretive as derived from CLT. Analysis of these findings established that online
14 coaching platforms have the capacity to facilitate the *active* involvement of athletes in the process of
15 performance analysis. From a *social* perspective, online coaching platforms have helped to develop a
16 positive team environment and also interpersonal working. Good practice was evident relating to
17 *interpretive* approaches; however, the potential for coaches to embrace more radical
18 conceptualisations of knowledge acquisition is stark. Online coaching platforms have a place in
19 contemporary team sport environments and can contribute to athlete learning and other important
20 aspects of team culture and cohesion.

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23 Key words: Complex Learning Theory, performance analysis, athlete learning, team culture, coaching
24 practice.

25 **Collaborative Evaluation of Individual and Team Performance in Training and Match Environments**
26 **using the Coach Logic Online Platform**

27 The pedagogic expertise of the sports coach has become an increasingly common topic of discussion
28 within the contemporary sports coaching literature (Light, Harvey, & Mouchet, 2014; Padley & Vinson,
29 2013). Investigations into sports coaches' beliefs have most commonly uncovered a relatively weak
30 understanding of pedagogy (Evans, 2006; Light & Evans, 2013) whilst research focussing on coaching
31 practice has frequently revealed linear, technically-focussed, modes of delivery (Harvey & Jarrett,
32 2014; Magias, Pill, & Elliott, 2015). Linear pedagogies are characterised by the 'passing down' of
33 knowledge from coach to athlete through which the learner is conceived as a recipient, rather than
34 an active player, in the development of their understanding and expertise (Roberts & Ryrie, 2014).
35 Contrastingly, consensus within recent research suggests that coaches should adopt nonlinear
36 pedagogic approaches thus acknowledging the complex and dynamic nature of the development of
37 expertise in most sporting environments (Chow et al., 2006; Pill, 2014). Nonlinear pedagogy is
38 considered to be a multidimensional and psycho-social facilitation of the development of athletic
39 expertise and is commonly aligned to constructivist theories of learning (Cassidy, Jones, & Potrac,
40 2009; Vinson, Brady, Moreland, & Judge, 2016). Constructivist theories suggest humans 'construct'
41 their learning by considering how new experiences and/or information relate to their prior
42 understandings and how these various elements can be pieced together. Within this premise, the
43 learner is cognitively active, adopting a reflective disposition to build their own interpretation of the
44 environment (Nelson, Potrac, & Groom, 2016). However, Davis and Sumara (2003) suggested that the
45 various forms of constructivism (e.g. psychological and social) and the numerous perspectives from
46 which these conceptions have emerged (from, for example, Dewey, Piaget and Vygotsky (Day &
47 Newton, 2016; Light, 2008; Potrac, Nelson, Groom, & Greenough, 2016; Toner, Moran, & Gale, 2016))
48 have caused some confusion amongst educators. In an attempt to resolve this confusion, Davis and
49 Sumara (2003) proposed a 'complex' learning theory as an umbrella term under which the various
50 perspectives could all be brought. However, Light et al. (2014) were keen to point out that Complex

51 Learning Theory (CLT) is more than just a synonym for constructivism because it is inclusive of
52 theoretical approaches such as enactivism (Varela, Thompson, & Rosch, 1991) and situated learning
53 (Lave & Wenger, 1991). Inclusion of enactivism and situated learning under the umbrella of CLT
54 requires a conscious and deep consideration for cultural influences within learning environments.
55 There are considerable similarities between CLT and recent work by Jones, Thomas, Tuim Vitto Filho,
56 da Silva Pires Felix and Edwards (2016) and Jones, Edwards and Tuim Viotto Filho (2016) discussing
57 the cultural-historical or activity-theoretical (CHAT) perspective. These theories all place considerable
58 emphasis on the process of mediation within an active social context as foundational for
59 understanding learning. CLT was adopted as the theoretical lens for this investigation due to the
60 clarity and applicability of the framework to applied sporting environments.

61 **Complex Learning Theory, Game Sense and sports coaching**

62 Light (2008) was the first to bring CLT to the attention of sports pedagogues and outlined the
63 three broad ideas which inform this framework. First, learning is considered to be *active* insofar as
64 participants should be conceived as adapting to the environments in which they are placed and
65 evolving their understanding by constantly being required to re-examine their historically and
66 culturally-informed experiences of their sporting contexts and performance. To this end, learning is
67 much more than simply receiving and internalising information but a complex, conscious and non-
68 conscious re-construction of their lived experience (Pill, 2014, 2016). Second, learning is considered
69 to be *social* insofar as the interpersonal interactions which participants enjoy within their sporting
70 experiences are considered to be inextricably connected to internalization and/or the constant
71 evolution of their understanding and development. Whether learning is first a social process which is
72 then internalized (Vygotsky, 1978) or simply an important component in the learner's construction of
73 their internally-derived understanding (Piaget, 2001) is debated; however, all constructivist
74 perspectives undoubtedly place heavy emphasis on the importance of social interactions in learning
75 and development. Finally, learning is considered a *process of interpretation* in that all the

76 underpinning theoretical perspectives reject the notion that there is a pre-given, fixed, external reality
77 (Light, 2013). Rather, learning is seen as the individual's interpretation of the world. Light (2013)
78 suggested the implications for coaches in accepting such a notion is that learning should take place in
79 the context of the participant's own game performance rather than expecting athletes to accept direct
80 instruction from the coach as universal truth. Considering learning as a process of interpretation may
81 also help reduce the gap between procedural and declarative knowledge (Anderson, 1983; Light,
82 2008) although there is limited empirical evidence to support such a hypothesis. Regardless,
83 embracing CLT does necessitate rejecting the dualist assumption separating mind and body which
84 elevates the importance of the former over the latter; Light (2008) contended that this elevation has
85 led to the proliferation of linear pedagogies in sport and further afield.

86 Empirical research founded overtly on CLT is rare. The majority of research sympathetic to
87 such foundations has been conducted in physical education (Atencio, Yi, Clara, & Miriam, 2014;
88 Koekoek & Knoppers, 2015; Pill, 2016; Quennerstedt, Annerstedt, et al., 2014; Quennerstedt, Öhman,
89 & Armour, 2014; Slade, Webb, & Martin, 2015) although some recent work in this domain has
90 focussed on coach education provision (Galvan, Fyall, & Culpan, 2012; Hussain, Trudel, Patrick, &
91 Rossi, 2012; Paquette, Hussain, Trudel, & Camiré, 2014). The most directly relevant research to the
92 context of this paper has concerned theoretical positioning (Light et al., 2014; Pill, 2014) rather than
93 reporting empirical data. Focussing primarily on rugby union, Light et al. (2014) proposed a model for
94 the application of CLT through Game Sense pedagogy to enhance 'at-action' decision making. Light et
95 al. (2014) attempted to focus coaches' attention on the importance of understanding the holistic,
96 historical and cultural perspectives which inform players' decision making. Game Sense pedagogy is
97 a games-based approach to teaching and coaching through which players engage with a series of
98 context-rich small-sided and modified games designed to elicit technical and tactical understanding.
99 Game Sense currently represents the most commonly discussed pedagogic approach which is founded
100 on CLT (Light, 2013). Light (2013) outlined the three key features of Game Sense as facilitated
101 questioning, a supportive learning environment and collaborative evaluation. In applying both CLT

102 and Game Sense to Australian Football, Pill (2014) also incorporated constraints-led approaches
103 (Chow et al., 2006; Davids, Button, & Bennett, 2008) to encourage coaches to consider how to ensure
104 transferable information-movement couplings are meaningfully designed into training environments.
105 Whilst both Light et al. (2014) and Pill (2014) aid our understanding of the application of CLT and Game
106 Sense pedagogy, the lack of empirical work founded on CLT represents a clear gap in the research
107 literature.

108 In considering the three pedagogic features of the Game Sense model, it is evident that some
109 attention has been paid to the facilitation of questioning (Barnum, 2008; Cope, Partington, Cushion,
110 & Harvey, 2016; Cope, Partington, Harvey, & Cushion, 2014; Pearson & Webb, 2008) and creating
111 supportive learning environments (Cassidy, 2010; Kidman, 2005) but collaborative evaluation remains
112 a relatively untouched area of study in sports coaching contexts. Furthermore, research into the
113 behavioural and pedagogic practice of sports coaches has tended to solely focus on the episodic
114 delivery of practical sessions (e.g. Cushion, Ford, & Williams, 2012; Ford, Yates, & Williams, 2010;
115 Partington, Cushion, Cope, & Harvey, 2015) rather than on the broader contexts of coaching practice
116 including such elements as the use of performance analysis (PA) as a learning tool. Combining these
117 elements reveals that consideration has not yet been given to the power of collaborative evaluation
118 through performance analysis from a pedagogically-informed perspective.

119 **Performance analysis, collaborative learning and intrinsic motivation**

120 PA is a relatively new addition to the contemporary multidisciplinary sports science support
121 services available to the high performance/performing sports coach (O'Donoghue, 2015).
122 Furthermore PA is now commonly accepted as an integral component of the coaching process (Groom
123 et al., 2011; Groom, Cushion, & Nelson, 2012). Whilst the role and practical application of PA in
124 performance sport is well documented, academic investigations of coach perceptions of PA are
125 somewhat limited (Groom et al., 2011). Moreover, there is also a notable absence of PA studies to
126 have examined the effectiveness of PA procedures from an athlete learning perspective. Reeves and

127 Roberts (2013) highlighted that video-based PA within elite youth football is considered a necessary
128 tool for coaches and players alike and can contribute to several key developmental areas: a) team and
129 individual performance, b) reflection, and c) psychological implication associated with performance
130 analysis. Bampouras, Cronin, and Miller (2012) discovered that players were sceptical of PA owing to
131 being excluded from having an active role in the process. Bampouras et al. (2012) reported that
132 coaches believed players were unable to identify any particular issues with a performance and were
133 unable to cope with the information.

134 The principal study investigating individual players' perceptions of PA was conducted by
135 Groom and Cushion (2005). A group of ten, under 17 year old professional youth footballers received
136 ten video analysis sessions throughout a season, and evaluated their thoughts utilising a semi-
137 structured questionnaire. The players suggested video feedback was a useful tool to stimulate players'
138 learning providing the player with the opportunity to improve game understanding and decision-
139 making, recognise individual and team strengths, improve individual and team weaknesses and
140 develop analytical skills (Groom & Cushion, 2005). Other work by Nelson, Potrac, and Groom (2014)
141 and Francis and Jones (2014) has highlighted the potential usefulness of PA as a tool for athlete
142 learning, but has provided limited evidence surrounding the value of collaborative evaluation in this
143 regard. Nonetheless, the contemporary literature cited here is unanimous that coaches should
144 encourage the active involvement of athletes during sessions and ensure athletes take personal
145 responsibility for conducting their own analysis on their performance and the performances of others
146 in order to enhance their knowledge of the game. The mechanism by which players engage with PA
147 has commonly presented challenges for the performance sports coach operating outside of
148 professional settings. Although O'Donoghue and Mayes (2013) proposed that the surge in internet-
149 based video platforms has aided coaches in facilitating PA-based feedback for players, there is little
150 empirical evidence providing any insight into such processes.

151 Considerable recent research in sports coaching contexts has demonstrated a strong
152 connection between autonomy-supportive approaches and athletes' intrinsic motivation.
153 Furthermore, prior studies have established the importance of developing intrinsic motivation in
154 athletes in order to perform at optimal levels. Those who are intrinsically motivated have been shown
155 to display greater effort (Healy, Ntoumanis, Veldhuijzen Van Zanten, & Paine, 2014; Ntoumanis, Healy,
156 Sedikides, Smith, & Duda, 2014; Ntoumanis, Taylor, & Thøgersen-Ntoumani, 2012; Pelletier, Fortier,
157 Vallerand, & Briere, 2001), persistence (Ntoumanis et al., 2014; Ntoumanis et al., 2012; Pelletier et al.,
158 2001; Radel, Sarrazin, Legrain, & Wild, 2010) and perform to a higher level (Ntoumanis & Mallett,
159 2014).

160 The aim of the current investigation was to examine Head Coaches' use of an online video
161 coaching platform with a particular focus on the processes utilized to facilitate collaborative
162 evaluation of team processes, training and match performance among athletes and also among the
163 coaching staff. Furthermore, this project investigated the factors which determined athletes'
164 engagement with the platform, their broader perceptions of the importance of PA, as well as the
165 perceived success of the collaborative evaluation activities.

166

167

Methods

Participants

169 Following institutional ethical approval, one provider of an online coaching platform (Coach
170 Logic) responded to an emailed invitation to engage with a research project investigating the potential
171 of their product to enable the collaborative evaluation of sports performance. Coach Logic is an online
172 coaching platform that is a commercial service paid for by annual subscription by each club. Within
173 the 'Video Room' of Coach Logic, coaching staff are able to upload training and match footage for all
174 their team to view. Subsequently, either players or coaches could create and apply 'tags' to the
175 footage to highlight a particular element of play, for example, 'successful line-out'. Finally, the Coach
176 Logic enables players and coaches to add comments to each individual tag and, more generally, to

177 each video clip. These clips, tags and comments can be supplemented by other documents such as
 178 training plans, playbooks etc. which can be uploaded and shared through other ‘rooms’ within Coach
 179 Logic.

180 The provider then sent an email to all the Head Coaches using the platform with an invitation
 181 to take part in the research and an instruction to make direct contact with the principal investigator if
 182 they were interested. Twelve coaches responded to the principal investigator of which seven were
 183 able to meet the inclusion criteria of 1) being based in the UK 2) having used the system for at least
 184 six months and 3) being able to offer access to players for group interviews. All of the coaches,
 185 assistant coaches and players were male. Table 1 provides a profile of the key characteristics of the
 186 sample clubs. In each case, the ‘assistant’ coaches and ‘players’ columns represent the number
 187 interviewed rather than the absolute number involved at each club.

188

189 Table 1: Key characteristics of sample clubs

Club	Sport	Level	Head Coach	Assistants	Players
A	Rugby union	National league – senior amateur	L4; 22 years	3	6
B	Rugby union	National league – senior amateur	L3; 4 years	1	7
C	Rugby union	National league – senior amateur	L3; 15 years	2	7
D	Rugby union	Amateur club academy (U18)	L3; 4 years	0	9
E	Rugby union	Private school academy (U18)	L3; 26 years	1	6
F	Field hockey	Regional league – senior amateur	L2; 20 years	1	6
G	Field hockey	National league – undergraduate and postgraduate student	L4; 30 years	0	6

190 **N.B.** ‘L’ represents the formal coaching qualification held. For example, L4 equates to a Level 4 ‘high
 191 performing’ coach award (Sports Coach UK, 2016)

192

193 The head coaches engaged with the platform in a variety of ways. For example, all of the
 194 coaches posted videos of either training and/or match performances within the ‘video room’ facility.
 195 Some coaches posted whole matches, whilst other posted team highlights or individually-focused
 196 edited clips. The processes requiring athlete involvement varied greatly across the sample. For
 197 example, some head coaches required individuals to post a comment or tag each clip, whilst others

198 merely required their athletes to have viewed the material to inform group discussion at a later time.
199 Analysis of the material posted on the platform was mostly facilitated by coaches, although some
200 athletes were also charged with collating feedback from team units (such as the defensive players) or
201 providing individual feedback to peers. The head coaches typically posted content on a weekly basis;
202 usually post-match and pre-training.

203

204 **Data Collection and Analysis**

205 Semi-structured individual and group interviews were selected for the present study to enable
206 sufficient flexibility to explore the real-world practices of the coaches and athletes under investigation
207 and to ensure that the richest understanding of athlete learning could be captured. A semi-structured
208 interview schedule was created for each of the groups in question and was based around the CLT
209 learning themes of active, social and interpretative conceptions of learning (see Appendix I).
210 Additionally, questions were designed to gauge perceptions of the online system, the PA-related
211 processes in place at the club and any operational/logistical issues or concerns. A member of the
212 research team visited each of the seven clubs conducting individual interviews with the Head Coach
213 (duration 33-85 minutes). Individual or group interviews with assistant coaches (duration 17-75
214 minutes) and a group interview with players (31 to 42 minutes) were also conducted. The interviews
215 with assistant coaches and players were organised by the Head Coach and all were conducted in a
216 quiet room within the host club's facility.

217 Each interview was transcribed verbatim producing 127 single-spaced pages of transcript.
218 Content analysis was deployed in order to organise the data into interpretable and meaningful
219 categories (Miles, Huberman, & Saldana, 2013; Robson & McCartan, 2016). Numerous researchers
220 have predominantly deployed an inductive approach to content analysis with themes emerging from
221 the raw data (Nelson, Groom, & Potrac, 2014; Robson & McCartan, 2016). Conversely, deductive

222 approaches necessitate a pre-determined framework for analysis. From a pragmatic perspective,
223 much qualitative analysis features elements of both inductive and deductive approaches and the
224 rigour of such approaches is well established (Biddle, Markland, Gilbourne, Chatzisarantis, & Sparkes,
225 2001).

226 Miles et al.'s (2013) three-stage content analysis procedures were followed in an inductive
227 and then deductive manner. The first stage comprised the identification of meaning units by the lead
228 author. Meaning units were words or phrases used by the participants which were considered to be
229 potentially important. The meaning units were coded based on key terms identified within the raw
230 data. Subsequently, themes were derived inductively through careful consideration of the codes and
231 meaning units. For example, meaning units all relating to the coaches' facilitation of the advancement
232 of their athletes' sport-specific understanding, were grouped together to form one emergent initial
233 theme. Following the identification of initial themes, the lead author consulted with the rest of the
234 authorship team to check the accuracy and confirm agreement of the thematic structure. This process
235 resulted in some minor alterations to the placement and interpretation of meaning units, but the
236 inductive thematic structure was unanimously supported. For example, whilst the team agreed with
237 all the identified themes, a small number of quotations were reallocated to another theme following
238 discussion surrounding the interpretation of the meaning unit. The authorship team then
239 collaboratively sorted the themes deductively into the *a priori* framework of active, social and
240 interpretative learning drawn from CLT. The final deductive process enabled an explicit connection to
241 be drawn to the underpinning theoretical framework for the study and a facilitated clarity in
242 addressing the study's research questions (Miles et al., 2013). All processes were managed using the
243 standard tools and features of Microsoft Word.

244 To ensure trustworthiness of the data analysis processes, a number of key features were
245 implemented. Peer debriefing (Robson & McCartan, 2016) was a regular feature of the investigation
246 and involved all members of the research team regularly discussing matters of design, data collection
247 and analysis. Throughout the process of the investigation, different members of the research team

248 took the lead on identified sections. Inclusion of any particular meaning unit required the unanimous
249 agreement of the research team concerning the interpretation and placement within the respective
250 theme. Furthermore, member checking was implemented through the emailing of completed
251 transcripts to participants; only minor typographical alterations were requested (Robson & McCartan,
252 2016). All four members of the authorship team have experience of coaching and competing in
253 performance sport at a level concomitant with the clubs featured with this investigation. This enabled
254 the authors to more dependably understand the culture, language and competing pressures within
255 the featured clubs (Miles et al., 2013; Robson & McCartan, 2016). Finally, rich, thick, descriptions of
256 the participants' perceptions and experiences are described throughout the results section (Geertz,
257 1988) with data triangulated (Robson & McCartan, 2016), where possible, through the individual and
258 group interviews. These processes enable the reader to construct their own connections to their
259 individual contexts as we do not generalise our findings to a broader population (Crotty, 1998).

260

261

Results and Discussion

262 The data analysis processes produced 1,016 meaning units which were placed into six key
263 themes (see Table 2). The six key themes were allocated to one of the three *a priori* categories of
264 active, social and interpretive. These three categories will be considered in turn with themes relating
265 to each element presented, analysed and supported through the use of direct quotations from the
266 coaches and players.

267 Table 2: Concepts, themes and meaning units

Concept	Theme ^a	Sample meaning unit
Active	Athlete involvement through tasks (96)	Coach Logic [enables] the players to contribute, to the point of this is what you do; this is what we should do. (Chris)
	Athletes' developing understanding of the sport and their performance (199)	Now the girls are actually able to start [viewing] the game and start seeing themselves, and make comments themselves. (Hugh)
Social	Learning in community and athlete collaboration (220)	It [working in small groups] makes the players more together. (Chris)
	Roles, responsibilities and team culture (233)	The senior guys, the guys that are the main leaders on the pitch, tend to take more responsibility for putting the comment up, from the less senior guys. (Matthew)
Interpretive	Inviting multiple perspectives (193)	We're hoping they have that discussion in the club house after the game, which they do, you hear them speaking about it after the game. (Brendan)
	The pursuit of consensus (75)	I was going to say the majority of the points last season, we were in agreement with the coaches I think, there were only a few occasions where our opinions differed, which is a good thing because were all on the same page. (Paul)

268 ^aThe number in parentheses illustrates the number of meaning units attributed to each theme

269 **Active**

270 Two subthemes of (i) athlete involvement through tasks and (ii) athletes' developing
 271 understanding of the sport and their performance emerged through the inductive phase of the
 272 content analysis and will be reported in turn. These subthemes relate to two elements of Light's
 273 (2013) explanation of the 'active' component of CLT. Relating to the first element, our data provide
 274 support for the way in which coaches and athletes conceived learning as being more than a passive
 275 receiving and internalising of information. However, relating to the second element, our data provide
 276 only partial evidence of any meaningful advancement of athletes' understanding of the sport or of
 277 their performance.

278 *Athlete involvement through tasks*

279 At one level, where learning is active, athletes play a participatory role in their development
280 as a performer. They guide their learning and engage in the process rather than being dependent upon
281 the feedback from the coaching staff. Coaches' facilitation of tasks through Coach Logic enabled a
282 considerable degree of athlete involvement in the learning process. Dominic's (Coach, Club D)
283 approach to the use of Coach Logic overtly embraced the value of athlete involvement in the process
284 of performance analysis:

285 [My] coaching philosophy is trying to get players to facilitate learning themselves. So
286 giving them all the tools to be able to do that. I think the thing for me as a coach, is to
287 not have to tell the players what they've done wrong, but them know what they've
288 done wrong, for them to have the tools to go out and do that as well ... The good thing
289 is they're very proactive, they've taken it all on board and they're really looking to
290 push, that's where you will see the integration from the academy up through the
291 senior rugby.

292 The value of player involvement in the process of performance analysis is further supported by the
293 testimony of Scott (Player, Club B):

294 I think it [being involved] makes it more meaningful to you – if you're part of it. If
295 someone is just telling you what to do, then you might think that's just an opinion. I
296 think if you're part of it, you may buy in a lot more: it actually means something to
297 you.

298 Using the online video platform has clearly enabled the coach to provide opportunities for the athlete
299 to engage with their learning and supports the previous literature that has highlighted the potential
300 value of video feedback and performance analysis (Francis & Jones, 2014; Groom & Cushion, 2005;
301 Nelson, Potrac, et al., 2014).

302 *Athletes' developing understanding of the sport and their performance*

303 The processes facilitated by the coaches through Coach Logic took a number of different
304 forms. Several coaches used the system to post material prior to training or matches in order to
305 enable players to have time to review content in advance. For example, Freddie (Coach, Club F)
306 outlined one aspect of his practice:

307 But what I often do, is post video clips on to [Coach Logic] ahead of that session, and
308 say to them defence, midfield and attack and maybe defensive players look at this
309 clip, what's wrong, what's right, how can we improve? So when they come into that
310 video session, they've seen the clips before and they can think about what they're
311 doing, rather than it being a shock for them on the night. It gives them the opportunity
312 to preview the video, before we actually get through the session.

313 Several players highlighted the benefit they perceived in posting material in advance of the
314 subsequent review of performance. For example, Bobby (Player, Club C) said:

315 Yeah when we get given those scenarios, because we've already watched the video.
316 You know what ideally they're hoping for. They're hoping that we can identify the
317 structure of things and that will help us buy into it. Rather than them say, look at this,
318 this is what's wrong. They give us a chance to do it and have a feedback to the group.
319 And the coaches will have their feedback in as well. So everyone can get their say.

320 Freddie and Bobby's testimony reveals their mutual belief in the importance of time for individuals to
321 reflect before answering. This finding supports the related literature concerning the need for coaches
322 to allow sufficient response time when asking questions (Cope et al., 2016; Cope et al., 2014) and the
323 potential value in collaboration in the learning process (Light, 2008, 2013), albeit through the original
324 context of an online coaching platform thus accentuating the importance of interactive accessibility
325 in this digital age.

326 Given the athlete-initiated and collaborative processes facilitated by the majority of the
327 coaches, it is clear they both invited, and were welcoming of, a wholly inclusive approach to the use
328 of performance analysis and the subsequent learning process. This is commensurate with Light et al.'s
329 (2014) belief that the process of learning may even be more important than the solution at which the
330 learners arrive. Tim's (Player, Club F) perception supported the value of the (learning) process over
331 and above the establishment of the 'correct' solution:

332 Everybody has their say and [Freddie] picks people to say about certain videos which
333 I think is quite good, because we've all seen it, we can all say our bit, you know
334 whether people say it's right or wrong it doesn't really matter. It's all about having
335 that open discussion, we're a team trying to discuss the problem or the situation,
336 whatever it might be and thing that's quite good ... I think the quality of the people's
337 answers was a lot better, from not just panicking and say something, because
338 everyone's waiting for them to say something. I seem to remember them last year a
339 few times just being sort of, people being very defensive about the video ... so I think,
340 having more people with time to think about it [helps].

341 The coaching practices described above are illustrations of autonomy-supportive approaches. The
342 design of such practices is paramount as the tasks facilitated by the coach must be meaningful in order
343 to secure the engagement of the athletes. Our findings provide some support for the previous
344 investigations that have connected autonomy-supportive approaches and athlete effort, persistence
345 and performance level (Healy et al., 2014; Ntoumanis et al., 2014; Ntoumanis & Mallett, 2014;
346 Ntoumanis et al., 2012; Pelletier et al., 2001; Radel et al., 2010). The use of Coach Logic created the
347 opportunity for the development of an autonomy-supportive environment. The selection of tasks and
348 ensuring they provide choice within specific rules and limits has been shown to develop athlete's
349 intrinsic motivation (Mageau & Vallerand, 2003; Occhino, Mallett, Rynne, & Carlisle, 2014). However,

350 the findings of the present study only offer limited evidence of a positive impact of using Coach Logic
351 on athletes' intrinsic motivation. For example,

352 That's where you will see the real benefits, the fact that you have guys, from under
353 14's been used to that. That system of reviewing their own games, looking up what
354 they need to improve, knowing how to improve it and going out and doing it
355 themselves, rather than waiting for the coach to improve it. (Brendan, Coach, Club B)

356 Whilst Connor (Player, Club C) said:

357 If you discuss with people and come together with common goals, and you identify
358 what to work on or whatever. Then you can see what you want to work on, you know
359 that that's what you're trying to achieve and then gives you that inspiration for
360 training and you train that bit harder.

361

362 Brendan's suggestion that his use of Coach Logic facilitated greater input from the athletes and
363 Connor's belief of a resultant added impetus in training hints at a possible enhancement of intrinsic
364 motivation, although our data provide no evidence relating to performance improvement.
365 Nevertheless, Aaron (Coach, Club A) felt that Coach Logic effectively enabled him to ensure that a
366 greater range of his players were actively involved in the analysis of team performance than he had
367 been able to facilitate through other approaches:

368 Maybe I'm using it [Coach Logic] as a learning tool. Some people like to visualise it and
369 see it. Some people like to do it and some like to be told how to do it. So what Coach
370 Logic is doing from a learning perspective is - People [who are] asking 'Where do we
371 need to go, why do we need to do that?'; they've ticked that box. People that do it
372 and feel it; they've done it. The ones that like to review it and see it from the 3D
373 perspective from actually seeing the video; can say 'that's where I need to go'. So I

374 think by being able to have this kind of tool, you're helping all of the learning styles.

375 Getting a greater understanding, instead of just shouting at them.

376 However, autonomy-supportive approaches via Coach Logic were not always well received. A number
377 of players preferred to be told what to do rather than engaging with collaborative work. For example,
378 Duncan (Player, Club D) said:

379 I think the stuff we do with [the coach] is better [than what we do ourselves]. Because
380 when, after like a day at school or something, the first thing I want to do is relax. And
381 not worry about watching an 80 minute game of rugby. And have to pay attention and
382 say I've done that wrong, or I've done something well there. So it's quite time
383 consuming.

384 However, even if the players do fulfil the tasks, it does not mean that the player themselves are
385 engaged in the activity. It appears that the necessity for an open supportive environment is met by
386 scepticism by some of the players. For example, Eric (Player, Club B) said:

387 Yeah I think your voice is listened to, but then it's not going to override anything the
388 coach has already decided to implement. That's just my opinion.

389 This clearly highlights the need for the coach/coaching staff to consider how the information is used
390 and help the athlete's understand the importance of their contribution. Our data reveal that it was
391 through consideration of the social interactions between athletes that coaches addressed such needs.

392 **Social**

393 Two subthemes of (i) learning in community and athlete collaboration and ii) roles,
394 responsibilities and team culture emerged through the inductive phase of the content analysis and
395 will be reported in turn. Under both sub-themes, our data provide overwhelming positive support for
396 social and collaborative approaches to athlete learning through the analysis of performance.

397 *Learning in community and athlete collaboration*

398 The social constructivist approach claims that both the communication process and
399 interaction between individuals and the social context results in learning (Koekoek & Knoppers, 2015;
400 Potrac et al., 2016; Vygotsky, 1978). Coaching practice is socially constructed and involves the
401 relationship between the coach, athlete and the environment (Cushion, 2010a, 2010b, 2010c). In
402 order for interactive sport team members to learn it is of paramount importance that they are able to
403 develop meaningful inter-personal relationships and communicate effectively within a positive
404 environment. Chris (Coach, Club C) focuses on the communication facility afforded with the learning
405 platform:

406 Coach Logic has lots of logistical things - this is where you've got to be and when; some
407 straight forward things that make management of the squad easier. We live in this
408 age of communication, so somebody telling a story about how they found out they
409 were dropped on a board [shakes head] ... Whereas communication now is constant,
410 but it can also be quite shallow. We still try and do things face-to-face ... The main bit
411 for us, is the analysis the opportunity for us to watch.

412 The platform has positively contributed to the culture and shaped behavioural norms within the team:

413 For me, it's gone well. It does give everyone an equal chance and share regardless of
414 whether you've got 100 caps [representative honour] or one cap; that's obviously
415 important within the community of the team. The exchange of ideas, talking with your
416 peers. There's more value in that obviously. (Alf, Assistant Coach, Club C)

417 These findings support the following functions of team norms in providing information and allowing
418 for group integration (Carron & Eys, 2012). The development of a community with collaborative
419 learning and group work opportunities frequently leads to the development of a positive team culture

420 that has a collective vision. Percy (Player, Club D) emphasises the importance of peer learning and
421 mentoring:

422 So once I tag a video, he'll [my mentor] maybe comment on it and say you've did this
423 well, pointing out to me what my strengths and weaknesses were and we can almost
424 have a conversation about what I need to improve ... Because coach has got a lot going
425 on, [my mentor] does that.

426 An open and honest communication channel is vital as transmitting and receiving messages efficiently
427 is the cornerstone of successful teamwork. The social perspective indicates that authentic learning
428 does not merely relate to formal engagement but also to the informal interactions that take place in
429 conjunction with the "unplanned intersection of people, culture, tools and context" (Hansman, 2001,
430 p. 44). The Coach Logic platform has afforded the opportunity for communication to take place in a
431 variety of different ways. For example, Piers (Assistant Coach, Club C) said:

432 [We're] getting the engagement from 20 or 30 guys coming in instead of engagement
433 from five guys, so that's quite good. So you ask different guys to present for five
434 minutes ... So it's helping the communication and camaraderie as well.

435 Along a similar theme Barry (Player, Club C) and Freddie (Coach, Club F) highlight the collective
436 engagement of team members:

437 I think it's useful when there's a bit of player input as well. Some match analysis you
438 can have throughout the season but if you don't actually see it happening, you don't
439 have your own input or get your own opinions across, it's quite difficult to get much
440 out of it ... when you've got players working together who've been watching a video
441 of our performance, I think that helps balance ideas off each other and get a better
442 understanding of what's actually being talked about.

443

444 The pitch stuff is really the most important thing as far as the collaboration is
445 concerned. I think getting people together to sit as a group and look at the video is
446 very important as it's not just the coach standing up. Again, it's about their learning,
447 being able to sit in a room with the whole group there and to get them, to feedback
448 on what they're seeing is really important. I think also it's their ability to look at, what
449 happened on the weekend on their phone ahead of training I think all those little
450 aspects are actually important.

451 Working in smaller groups and ensuring that significant peer learning takes place alongside offering
452 social support. For example, Chris (Coach, Club C) said:

453 Some of the feedback [from the players] was absolutely top draw ... The task we came
454 up with gave them ownership: 'here's what you found, how do we put that into a
455 game plan to make that improvement?' ... And again, cultural things moving forward,
456 I want them to come to us and say 'I saw myself do this, how can I improve it? How
457 do I change? It's all very well, if they know what they need to work on, but if they
458 don't ask for support or make the effort to improve it, it's pretty worthless.

459 For such social support mechanisms to be successful, the team members have to be prepared to
460 maintain a collaborative mind set and provide emotional, affective and performance-related
461 information (G. W. Jones, 2010; Yukelson, 1997). These mechanisms illustrate the importance of well-
462 defined roles and responsibilities for all team members in order to facilitate an effective team
463 environment.

464 *Roles, responsibilities and team culture*

465 Appreciating the roles and responsibilities of other team members is vital for the development
466 of a positive team culture (G. W. Jones, 2010). For example, Chris (Coach, Club C):

467 It [working in small groups] makes the players more together. Most players, if they
468 work on line-outs, maybe the rest of the other players can breathe a sigh of relief and
469 know that it's going to be done for them. But what we want to do is bring people in
470 and upskill them.

471 Chris's beliefs resonate with some important principles outlined within a number of theoretical
472 principles. Chris is attempting to build a cultural norm in which all players are expected to actively
473 and collaboratively contribute to the enhancement of team performance and also to athlete learning.
474 This perspective resonates with the principles underpinning situated learning and legitimate
475 peripheral participation (Lave and Wenger, 1991) through which newcomers to the team will learn
476 the cultural norms and expected ways of operating within the environment through prolonged
477 exposure to the behaviour of the 'old-timers' within the group. This is further illustrated by Andre
478 (Assistant Coach, Club B) how discussed the impact of experienced players on the development of
479 younger squad members:

480 You learn from experienced players. You learn from what other guys do. So I think
481 when it comes to that side of it, that often, it's something that's highlighted more if
482 you have just the young group of players. So if you got a really young squad with not
483 much experience, things like that where they can learn from other players. You
484 suddenly realise you're struggling in certain situations in games or they don't learn
485 from their mistakes week in week out and I think part of that is having a good balance
486 to your squad having some good, key experience players, in key positions.

487 The platform has also been instrumental in the development of cohesion which has often been linked
488 to success in sport (Carron, Bray, & Eys, 2002):

489 I think the bits around the connectedness and team has shown the way we've gone
490 about things this year but it's a very subjective measure. But when you see the

491 number of people who train and who play for the team and the number of people
492 who pat on the back ... It's a pretty strong sign of the connectedness. If you look at
493 performance, one of the other things I've said to the players, if he loses, we lose, if he
494 wins, we win, it's that unselfishness for the betterment of the team. Taking pride in
495 other people's success. (Chris, Coach, Club C)

496 Chris' perception illustrates that, in addition to the social benefits of Coach Logic to athlete learning,
497 the associated enhancement of team cohesion was also important. Player interaction was also
498 deemed extremely beneficial in the empowerment process and ensuring that communication is not
499 simply coach to player orientated:

500 I think it's useful when there's a bit of player input as well. Some match analysis you
501 can have throughout the season but if you don't actually see it happening, you don't
502 have your own input or get your own opinions across, it's quite difficult to get much
503 out of it. So if it's just coaches or the strength and conditioning guys it's really difficult
504 to get a lot out of it. But when you've got players working together who've been
505 watching a video of our performance, I think that helps balance ideas off each other
506 and get a better understanding of what's actually being talked about. (George, Player,
507 Club C)

508 George's insight provides further evidence relating to the importance of player empowerment and
509 athletes' perceptions of autonomy for authentic learning (Iachini, 2013; Ntoumanis & Mallett, 2014;
510 Pelletier et al., 2001) but also highlights the extent to which the players' interpretation should shape
511 collective training foci and match strategy.

512 **Interpretive**

513 The interpretive strand of this investigation reflects the belief that there is no pre-given, fixed
514 and external reality (Light, 2013) and strives to understand athlete learning in the context of their own

515 game performance, rather than as an enactment of the coach's universally applicable belief. Two
516 subthemes emerged through the analysis namely i) inviting multiple perspectives and ii) the pursuit
517 of consensus.

518 *Inviting multiple perspectives*

519 At first glance, there appeared to be widespread investment in learning processes that embraced an
520 interpretive perspective. For example Kyle (Player, Team B) said:

521 You've got 23 sets of eyes looking over it. What you comment down, four or five guys
522 might agree but in different way. But then they can have their say on what you've
523 written and something to add, it's not just you putting the information ... so you're
524 constantly learning.

525 The value placed in the collaborative processes espoused by Kyle reflects the positivity commonly
526 associated with the social aspects of athlete learning (Atencio et al., 2014; Quennerstedt, Annerstedt,
527 et al., 2014) and those components discussed within the 'social' section of this paper. Furthermore,
528 Kyle's perspective provides an insight into the potential value to athlete learning of performance
529 analysis conducted in collaborative ways, as opposed to a coach-directed conversational dialogue
530 (Groom et al., 2012). Central to Kyle's belief is the value placed in different perspectives and
531 interpretations of the same environments that he acknowledges as a pivotal component of his
532 continual learning journey. Similarly, Gus (Player, Team C) illustrates how the use of video itself can
533 offer that alternative perspective to enable an interpretation of an environment from a different
534 perspective than that held-over from playing the game:

535 Just that it gives you a different perspective of everything. If you're on the pitch you
536 don't see half of what the camera will show you. Just give you a different approach to
537 things, so you can think this is the right option.

538 The collaborative processes implemented at Teams B and C extend the evidence provided by Reeves
539 and Roberts (2013) concerning the positive psychological associations with performance analysis.
540 Reeves and Roberts (2013) posited that performance analysis is largely associated with positive
541 motivation as long as the athletes' considered they had had a 'good' game but questioned whether
542 highlighting a poor performance may affect athletes conversely. The findings of this investigation
543 illustrate that structuring performance analysis in a collaborative manner can help to mitigate
544 potential negative affective responses and thus reflect the assertions of Koekoek and Knoppers (2015)
545 relating to the impact of affect in relation to framing an individual's interpretation of their own
546 performance. Koekoek and Knoppers (2015) found that children, in a physical education context,
547 when framing their constructions of reality, are strongly influenced by the affective implications of
548 their team mates' reactions. Kyle and Gus' perspectives suggest that affect can also be a factor in
549 adult learning in a coaching context. Furthermore, Alfred (Player, Club F) speculated that the
550 processes facilitated by the coach through the online platform had altered players' perceptions of the
551 performance analysis processes and had moderated the potential for negative affective responses:

552 What I've been aware of ... it [Coach Logic] kind of normalises the self-analysis because
553 the video is available to everyone to analyse. People do not expect so much, the big
554 wow, the big reveal, when the coach walks in with the video, saying 'right we're going
555 to watch these clips' and everyone feels a little bit self-conscious ... mainly that's the
556 reason why at the moment we talk people through the video rather than posting
557 notes, because people can take that the wrong way very easily, you can be seen to be
558 pointing your fingers unless it's written very carefully.

559 Alfred's belief is commensurate with the evidence presented by Groom et al. (2012) and Nelson,
560 Potrac, et al. (2014) insofar that a domineering and/or controlling approach to performance analysis
561 feedback heightens the potential for the coach to induce anxiety. Nelson, Potrac, et al. (2014)
562 reported that 'John', the subject of their investigation, often perceived his teammates were fearful of

563 a judgmental analysis of their performance and considered the greatest value from performance
564 analysis work to occur when experienced players were able to collaborate in the reviewing of match
565 footage. Steve's (Player, Club F) perspective highlighted a similar value given to collaborative
566 processes by suggesting that a shift away from coach-led performance analysis along with the
567 provision of time away from the rest of the group to reflect led to an increase in the quality of
568 contribution from athletes:

569 Yeah I think, the quality of the people's answers was a lot better, from not just
570 panicking and saying something, because everyone's waiting for them to say
571 something. I seem to remember them last year a few times just being sort of, people
572 being very defensive about the video. What you said there about people not being
573 afraid to have the video. There was a time, I remember seeing a clip of video which
574 Freddie asked us, what do we have to say about it and one person, ripped it apart, like
575 every little tiny thing. What Freddie was actually trying to show us was that was a
576 really bit of good little play and we should do that again. But the feedback that came
577 was very negative, so I think, having more people with time to think about it.

578 The findings of this investigation demonstrate that placing value in each individual's interpretation of
579 performance is an important component in facilitating a successful collaborative analysis. For
580 example, Ben (Player, Club F) said:

581 Well I think everybody interprets each video differently, so it adds to a discussion, I
582 think Freddie has been quite good at not always saying this is the right thing to do in
583 this situation ... Like I say there is no right and wrong within hockey and within sport.
584 You know, you're just addressing each situation as you come to it and it's nice that
585 everybody can say there bit about certain situations and that makes us more of a
586 team, because, we're not afraid to criticise other people too, that's obviously quite

587 important as well because I think that does bring people together, it's not upsetting
588 to know that people think you've done something wrong, and so on and so forth.

589 Ben's acknowledgement that there is no universal truth to be imparted by the coach and his
590 appreciation of Freddie's ability to draw wide-ranging interpretations from across the group is
591 commensurate with an adoption of sociocultural learning theory (Hodkinson, Biesta, & James, 2008)
592 in that the value of each individual's perspective should be upheld. The findings of this investigation,
593 therefore, offer further evidence that underline the potential value of sociocultural perspectives of
594 learning in sporting environments (Quennerstedt, Annerstedt, et al., 2014).

595 *The pursuit of consensus*

596 Whilst there are numerous aspects to suggest that the coaches featured within this
597 investigation were able to facilitate a collaborative approach to performance analysis through the
598 online platform that was commensurate with an understanding of the interpretative nature of
599 learning, there were also a number of factors that cast doubt on the coaches' true intentions. For
600 example, whilst Chris (Coach, Club C) initially said:

601 Its [video analysis] open to everyone. I'm not the only one with the DVD and they have
602 to take my opinion. Those opinions become important as well. Not all coaches want
603 that.

604 ... he also then went on to say:

605 And now they can't say it's me against them, its video. Making judgements backed up
606 with hard evidence. So setting players targets. So one of our players has got a really
607 simple issue. When he carries the ball he cuts back in, rather than work his way out.
608 Bending their line and giving us a chance to go forward. When he cuts back in, it loses
609 our momentum and it makes it difficult for our players to support him. It's a really
610 simple thing. I've got half a dozen clips that prove my point.

611 These two quotations illustrate Chris's conflict surrounding the ultimate purpose of facilitating
612 collaborative performance analysis. Initially, Bruce appears to be inviting and valuing an interpretive
613 framework and welcoming diversity in opinion, whereas in the second quotation, Bruce views the
614 video as a tool to evidence and support his assessment of a player's poor decision making. Such a
615 contrasting perspective reflects the difference between viewing learning as *acquisition* and
616 *participation* (Sfard, 1998), commensurate with the work of Quennerstedt, Öhman, et al. (2014).
617 Bruce's initial assertion could be likened to a disposition encouraging a 'participatory' perspective in
618 that athletes' are being considered as active members of a community (Lave & Wenger, 1991) whilst
619 the latter quotation reveals a desire for the athletes to internalise and 'acquire' his own understanding
620 (Piaget, 2001). Brendan (Coach, Club B) also demonstrated a strong desire to reach consensus through
621 the process of collaborative performance analysis:

622 Every time the attack guys had said a comment that I had in my video and we were
623 getting a bit more excited every time we played the clips and its bang on with what
624 they've just said. That's when you can tell it's really important, so that works really
625 well and we will continue with that this year.

626 Similarly, Carter (Assistant Coach, Club C), whilst espousing the value of athlete-derived analysis,
627 essentially sees the purpose of such processes as being to establish answers that the coaches have
628 already constructed, albeit without the need for the coaches to actually ask the question.

629 Being able to come up with the information that we want them to come up with in
630 the first place [is great], but the value is much greater if it comes from the players than
631 if it comes from the coaches. So they're coming back with the answers before we've
632 asked the questions and it's fantastic ... They're thinking through themselves; they're
633 going home spending more time on the thought process in preparation for the game.

658 channels between coach and athletes need to incorporate information technology as well as more
659 traditional methods. The accessibility and practical functionality of online coaching platforms is vital
660 in establishing engagement from all parties and opening-up performance analysis as a meaningful and
661 normative component of team preparation. For many performance-focused sports teams operating
662 at amateur level, such as those featured in this investigation, face-to-face training time is precious and
663 often greatly limited. For these reasons, online coaching platforms should be seen as a mechanism to
664 augment and enhance the value of that precious and limited time, rather than as a replacement.
665 Therefore, online coaching platforms have the potential to contribute to a coach's holistic
666 construction of a nonlinear approach, but only as one component of a broader pedagogical strategy.

667 Online coaching platforms have the capacity to facilitate the *active* involvement of athletes in
668 the process of performance analysis and this appears to be valued and accepted by all parties. The
669 athletes' involvement through tasks and their subsequent development of understanding represents
670 two key elements for coaches to consider. The active involvement in meaningful and autonomy-
671 supportive tasks may well have subsequent benefits to athletes' intrinsic motivation. Whilst many
672 athletes can be engaged and empowered through tasks facilitated through online coaching platforms,
673 it is inevitable that such approaches will not be universally embraced by each individual team member
674 and so coaches will need to remain cognisant of the challenges of facilitating a diverse range of
675 learners. Athletes should be tasked to complete meaningful and accountable analysis of training and
676 performance on a regular basis. Coaches should seek to establish a cultural norm within the team
677 environment of engagement with the online coaching platform and with a focus on enhancing athlete
678 autonomy, competence and relatedness.

679 From a *social* perspective, online coaching platforms have helped to develop a positive team
680 environment and interpersonal working at a variety of levels. Coaches' effective use of such tools can
681 greatly enhance the principles of learning in a community through athlete collaboration. Furthermore,
682 effective structuring of tasks with well-defined roles and responsibilities can enhance the team culture

683 and learning process. Despite the virtual nature of the interactions facilitated through online coaching
684 platforms, it is clear that such approaches can contribute to a socially and culturally embedded
685 appreciation of coaching practice. Furthermore, the social components of this investigation have
686 demonstrated the value in theorising the complex reality of coaching practice from a sociocultural
687 perspective. Coaches should facilitate regular directed tasks demanding collaborative analysis
688 amongst team members featuring carefully constructed groupings to best enhance athlete learning
689 and team performance. Opportunities for collective decision making and problem solving should be
690 constructed with an emphasis on shared responsibility.

691 Considering the *interpretive* perspectives of athletes' learning, this investigation has
692 evidenced considerable good practice but has also revealed the potential for coaches to embrace a
693 more radical conceptualisation of the acquisition of knowledge relating to their sport. Whilst inviting
694 and valuing multiple perspectives from all parties, coaches struggled with the pursuit of consensus as
695 the most desirable outcome from the learning tasks; this may highlight limitations within their
696 epistemological understanding of coaching practice (Grecic & Collins, 2013). It is clear the coaches
697 grappled with the balance between long-term development and achieving more immediate success
698 in terms of match result. In most instances coaches felt constrained by the immediacy of the next
699 competitive match and so may have benefitted from further pre-season and between-season
700 preparations. More substantive preparations incorporating online coaching platforms during all
701 phases of the season might enable athletes to be more meaningfully engaged in their learning. An
702 overt understanding of the purpose of each task is crucial to learning. Specifically, athletes should be
703 helped to understand how their engagement was to more explicitly impact on training foci and match
704 strategy. For example, through the transparent dissemination of the processes through which team
705 strategy is constructed, athletes should be shown how their involvement in the performance analysis
706 processes will shape the team's vision, tactics, principles and norms.

707 Given the importance of the social processes outlined within this paper and the difficulties
708 experienced by some coaches in embracing the multiple perspectives offered by players, it appears
709 that coaches need support to develop their practice in facilitating a wholly inclusive learning
710 community that embraces a wide range of experience, knowledge and abilities. This investigation has
711 shown some evidence of benefit to younger players and those working with peers; however, future
712 research should consider how more senior players and mentors can learn from engaging in
713 collaborative activity. Future research should also consider how to more meaningfully construct an
714 inter-disciplinary approach to the use of online coaching platforms that more authentically
715 incorporate the wider coaching team including, for example, strength and conditioning coaches,
716 physiotherapists and performance analysts. Finally, future research should more overtly consider
717 whether more tangible performance improvements can be evidenced through the use of online
718 coaching platforms.

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910

911 **Appendix I: Interview guide for Head Coaches**

912

913 Introduction

914 1. Can you tell me about your coaching journey?

915 a. Key milestones?

916 b. Development of role?

917 c. Motivations?

918

919 Transition

920 1. Can you tell me about how you have learned to coach?

921 a. Formal (courses/degrees)

922 b. Informal (CPD/workshops)

923 c. Non-formal (mentoring/observation/web-content/books)

924 d. Experiential

925

926 Main body

927 1. What do you think are the most important aspects of quality coaching?

928 2. How did your decision to use Coach Logic fit with your understanding of quality coaching?

929 3. In what ways have you sought to use Coach Logic with the team?

930 4. To what extent has your use of Coach Logic been successful?

931 5. What affects the likely engagement of team members and coaching staff with Coach
932 Logic?

933 6. To what extent is collaborative analysis of performance important to the success of the
934 team?

935 7. How would you characterise the team's engagement with Coach Logic?

936 a. Players

937 b. Coaching staff

938 8. To what extent has your use of Coach Logic helped the team to learn?

939 a. Examples?

940 9. To what extent do you perceive using Coach Logic has impacted the team?

941 a. Collaboration

942 b. Team performance

943 i. Wins/quality of performance – team/individual

944 c. Understanding

945 d. Contributions

946 10. What do you consider to be the most useful functions within Coach Logic?

947 a. Suggestions for improvement?

948

949 Ending

950 1. What does the future look like for the use of Coach Logic within your team?

951

952 Summary

953 • I think we've discussed these things today [enter topics of discussion]; do you feel that's a fair
954 reflection of what you've said?

955 Is there anything else you'd like to mention that you haven't yet had a chance to discuss?