



The Child of Today is the Adult of Tomorrow

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**26th
June
2023**



WELCOME TO THE UNIVERSITY OF WORCESTER ARENA AND THE INAUGURAL CHILDREN'S ALLIANCE CONFERENCE

The Children's Alliance is dedicated to a society that works for everybody by prioritising children, young people and families.

It is a pleasure to welcome each of you to our conference 'The Child of Today is the Adult of Tomorrow'. As distinguished guests, everyone here has given of their time, values, skills, and acumen to better the lives of children, young people, and their families. I do hope our Programme provides a glimpse of contributions by peers, volunteers, and specialists and offers a chance to share experiences and ideas.

Thank you for making your way to the Arena, our chosen conference venue due its alignment with the Conference aim. The Arena is renowned for its work in inclusive sport, pioneering new ways of bringing people together and unifying communities.

In the words of the University of Worcester's Mick Donovan Pro Vice Chancellor Partnerships: -

"The University of Worcester has demonstrated an outstanding and unique commitment to the embracing and supporting of lifelong opportunities which promote 'being well'. Through many initiatives, such as working in partnership with sport's national governing bodies and hosting a wide range of national senior and youth and community events, the Arena brings to life activity networks. A strong tradition of hosting overseas teams and staging major national and international events has been forged. We also affirm inclusivity of access believing that everyone should have the option to take part in physical activity, regardless of their circumstances. Consequently, at the Arena, a participant centric approach depicts opportunities for personal development and well-being alongside performance advancement. The tone captured by the vision for the much-acclaimed Arena has evolved over the years and remains a truly inspirational space".

The raison d'être of the Children's Alliance is to support the lives of children and young people. Through its campaign work, the Children's Alliance targets opportunities to enhance life conditions for children, young people, their families, and carers. It seeks to 'work for the next generation' to raise awareness of children's circumstances and influence their futures through policy and community.

Through today's collaboration between the Children's Alliance and the University of Worcester Business School, we recognise the proverb 'it takes a village to raise a child'. Welcome villagers to our inaugural conference. Together we will explore ways and means to raise children in a safe and healthy environment and establish that right for all children through their life course into productive and contented adulthood.

Dr Pamela F Murray
BA, MSc, MPhil, MA, PhD, PGCert
Senior Lecturer in Leadership & Organisational Behaviour
Worcester Business School
Children's Alliance Ambassador



CHILDREN'S ALLIANCE CONFERENCE

AGENDA

Approximate Timings	Notes
09:00 – 09.30: Arrival	Welcome and refreshments
09:30 – 09.35: University of Worcester Arena	Housekeeping
09:40 – 10.00: Welcome	Pro Vice Chancellor Partnerships: Mick Donovan Head of Worcester Business School: Dr Scott Andrews
10:00 – 10:30 Keynote speaker	The world of professional sport: Lenny Woodard Rugby, sporting injury and a healthier future
10:35 – 11.00 Break	Refreshments
11:05 – 11.35: Keynote speaker	The inclusive organisation: SAPHNA (School Nursing & National Perspective) Sallyann Sutton
11:40 – 12.10: Blended presentation	Dr Alison Murray with undergraduate student teachers University of Roehampton
12:15 – 13.15: Break	Lunch
13:20 – 14.10: First paired workshop	1) The start of life: Dr Amanda Norman, University of Winchester
	2) Physical health and activity: Amanda Frolich Amanda's Action Club
14:15 – 15.05: Second paired workshop	3) Mental health and wellbeing: Emma Bayou, Miindfulness, Jean Barlow, Jean Barlow Training Solutions and Viki Veale: St Mary's University
	4) Nutrition for life: Dr Estelle Mackay, Independent Nutritionist
15:10 – 15.25 Break	Refreshments
15:30 – 15.55 Keynote: Presentation	Dr Pamela Murray: Interpersonal Relationships and Wellbeing Research Group, University of Worcester
16:00 – 16.30: Keynote Speaker	Omar Sharif, winner of a Pride of Britain award, has been handpicked to consult directly for HM King Charles III. Omar has delivered keynotes both nationally and internationally on his journey through adversity and how he can help future generations.
16:35 – 16.45: Conclusion and thanks	Paul Thompson: Founder of Water Babies: The case for a new Government Department: Children, Young People and the Family

BIOGRAPHIES

Pro Vice Chancellor Partnerships: Mick Donovan



Mick as the University of Worcester Pro Vice Chancellor: Partnerships, has an oversight of the arrangements for partnership management. He leads on the development and delivery of University transformative educational partnerships.

Head of Worcester Business School: Dr Scott Andrews



Scott is Head of Worcester Business School and a Principal Lecturer in Leadership and Business. He is a Senior Fellow of the Higher Education Academy and Chartered Manager. In 2022, he was awarded the Chartered Management Institute's 'Champion of the Year.'

Former International Rugby League and Union player: Lenny Woodard



Lenny Woodard is one of over 200 ex-rugby players publicising the fact that the governing bodies of rugby and other sports, have failed to protect past and present sporting professionals from brain injuries. Lenny, a former 'dual-code' professional was diagnosed with early onset dementia and probable chronic traumatic encephalopathy (CTE). He will bring an elite athlete perspective to safety for the next generation of children and young people involved in sport.

School and Public Health Nurses Association (SAPHNA): Sallyann Sutton



Sallyann has 25 year's experience of working with children, young people and families. She holds an MSC in Child and Family Mental Health, a PGD in Public Mental Health. She was the Regional project lead for the Targeted Mental Health in Schools (TaMHS) working for NHS West Midlands and part of a local TaMHS implementation team. Sallyann was awarded the title of 'Queens Nurse' in recognition of her work and commitment to the school nursing service.

Senior Lecturer in Physical Education - University of Roehampton: Dr Alison Murray



Dr Alison Murray began her teaching career in the UK; then became a teacher educator in Mexico before taking up posts as a physical educator across all levels in the US. She was awarded her doctorate (D Phil: Curriculum and Instruction with Educational Psychology) at the University of New Mexico. Alison is also an Ambassador for Children's Alliance.

Programme Lead Childhood Studies, University of Winchester: Dr Amanda Norman



Dr Amanda Norman is a Senior Lecturer in Education (Early Years) at the University of Winchester. She is an author of books about the earliest years and has published on infant care pedagogies in academic peer reviewed and professional practice articles. Amanda is currently researching Froebelian philosophies and attachment-led care, within and beyond the home.

Reader 2 in the School of Psychology and Life Sciences - Canterbury Christ Church University: Dr Kristy Howells



Amanda Frolich is an award-winning celebrity children's entertainer and CEO of Amanda's Action Club, an innovative and fun, physical development concept teaching preschool children how to be healthy and active from an early age. Her global TV series, which features an animated Action Amanda on different missions to promote health and activity is in the early stages of production.

Jean Barlow Training Solutions: Jean Barlow



Jean Barlow is a highly qualified innovative and experienced teacher, author and educational consultant who has long promoted a nurturing approach to improve the mental health and wellbeing of children. She has delivered training to teachers across the UK and also in Australia and New Zealand. Jean's 'Kind and Caring Hands Programme' using respectful touch, is currently being evaluated as part of a neuroscience research study by Liverpool John Moore's University.

Independent Nutritionist: Dr Estelle Mackay



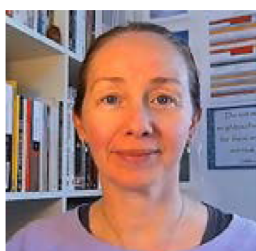
Dr Estelle Mackay, a Public Health Nutritionist and Churchill Fellow has a long term interest in child obesity. Focusing on school meal provision, food inequalities and healthier food environments, she is currently involved in the challenge of excessive consumption of ultra-processed foods by UK school children. Estelle has participated in many of the published reports of the All Party Parliamentary Group on A Fit and Healthy Childhood as well as supporting charities/academic groups across the UK who are actively seeking change to the food system.

Founder and CEO of Miindfulness CIC: Emma Bayou



Emma Bayou is the Founder & CEO of Miindfulness CIC, an organisation committed to children & young people's mental health. After working in education and witnessing growing numbers of children struggling with their wellbeing, she founded Miindfulness to tackle inequality and ensure that all children and their families have access to high quality advice, support and resources. As part of their work to combat disadvantage, Miindfulness directly supports children and young people living in poverty, who are young carers and those with a parent or carer in prison.

Senior Lecturer in Early Years and Primary Education at St Mary's University: Viki Veale



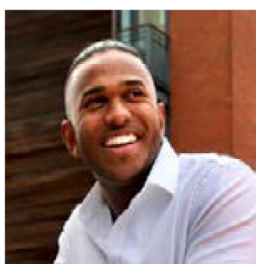
Viki Veale is a senior lecturer in Early Years and Primary Education at St Mary's University in Twickenham. She is a qualified teacher who has worked extensively with young children and their families. Viki is a school governor, a trustee of TACTYC, which promotes the professional development of early years professionals, and Miindfulness which supports the wellbeing of children and their families.

Senior Lecturer in Leadership and Organisational Behaviour, Worcester Business School, University of Worcester: Dr Pamela Murray



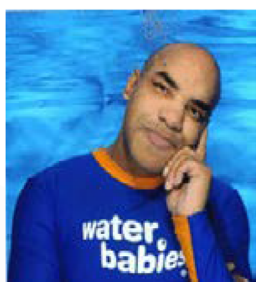
Dr Pamela Murray excels in the enhancement of student and client performance using a combination of experiential, educational and psychological development methodologies. Pamela is also an Editorial Board Member of the International Journal of Evidence Based Coaching and Mentoring. In addition Pamela is a Children's Alliance Ambassador.

CEO and Founder of Omar Inspires: Omar Sharif



Omar Sharif is the CEO and Founder of Omar Inspires. He is one of the UK's youngest, most sought-after speakers. Since winning the Pride of Britain award, Omar has been hand-picked to consult for HM King Charles III. He has delivered keynote speeches both nationally and internationally to share his messages of adversity and breakthrough.

Founder of Water Babies: Paul Thompson



Water Babies works extensively with major leisure brands and national governing bodies of sport. It has won many prestigious national awards. Water Babies has a strong social ethic and over the years has raised in excess of £2,000,000 for its partner charity, Tommy's. Water Babies initiated and sponsors Children's Alliance.

